

MEET KAMBER

Kamber Parker Bowden, an award-winning speaker and author, set out to be the bridge between ambitious professionals and forward-thinking companies. While we began with a focus on young professionals, today, **Generational Performance Solutions**, formerly YoPro Know, is a leader in generational dynamics and intergenerational communication. We leverage an extensive knowledge base built from over 10,000 interviews with young and experienced professionals and 50,000 hours of content, covering professionals across North America in over 65 industries. This wealth of information informs our strategies, helping you understand, hire, and retain a workforce that is engaged, motivated, and aligned with your company’s values.



2,000+

Companies Reached

10,500+

Professionals Impacted

100%

Employee Retention
Improvement

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TRUSTED BY



WHAT YOUR TEAM OR GROUP CAN EXPECT

Kamber brings energy, insight, and interactivity to every keynote and workshop, keeping audiences engaged with real-world strategies and hands-on activities. She sparks curiosity, challenges assumptions, and leaves teams equipped with practical tools to bridge generational gaps and strengthen workplace communication.

WHAT OUR TEAMS ARE SAYING



"Our organization has had the pleasure of working with Kamber several times. Kamber is a total pro! She is so committed to being the "go-to" expert in this space and the material and education she delivers shows this. In addition, she is just so easy to work with, so responsive, professional, and an all-around pleasure. We really get the sense that she cares and truly wants to help us succeed through her work. I can't say enough great things."

- **Beth Horn, Chief Growth Officer, Northwestern Mutual (Baltimore)**



"Kamber and her team brought a passion for promoting intergenerational inclusivity and offered a thoughtful perspective that truly resonated with our group. The feedback from the sessions have been fantastic! In addition, we were impressed with the professionalism and attention to detail they put into the presentation. It's rare in this space to receive such a well-prepared deck that doesn't need revisions. Kamber's thoroughness made our job so much easier, and we're eager to recommend her and her team in the future."

- **Stacey Laurin, HR Leader, Milliken**

**Start driving performance
across generations.**

BOOK KAMBER TO SPEAK TODAY!

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